#### Zitian Shen

Mobile: +86 13175170519 E-mail: kenneth.shen0519@gmail.com

## **EDUCATION**

#### Kean University | NJ, USA

08/2021 - 08/2025

Bachelor of Fine Arts in Interior Design

GPA: 3.703/4.0Ranking: 1/15

- Core Modules: Studio Design, Computer-aided Design, Design & the Built Environment, Building Const and Methods, Research & Technology, Visual Form, Furniture Making, General Psychology, Visualization Technique
- Awards: 2021-2022 The Dean's Scholarship First Class

#### WORK EXPERIENCE

## Design Assistant Intern | Shengshi E-House Decoration Design Co., LTD | Ningbo, CN

06/2024 - 08/2024

- Engaged with clients to identify their needs and provide design suggestions directly, including selecting appropriate design elements and materials.
- Responsible for the research, developed design concepts, and created visual effects, and 3D modeling for projects.
- Produced prototypes for new features of the installation space and iterated them based on client's feedback.
  Optimized presentation in collaboration with interaction designers.
- Contributed creative input and ideas during brainstorming and collaborated with designers on final touches and CAD drawings.

## Design Assistant Intern | Shanghai Shadow Form Graphic Design Studio | Shanghai, CN

06/2023 - 08/2023

- Proposed and delivered three innovative graphic design solutions to clients, while conducting thorough desk research to address design challenges for advertising projects, resulting in positive feedback.
- Collaborated with other senior designers to conduct design precedents research and provide design suggestions.
- Conduct desk research for design challenges and maintained communications with clients.

#### EXTRACURRICULAR & LEADERSHIP ACTIVITIES

# Leader | Let's Charrette Animation Competition

2024

- Applied Midjourney for spatial and graphic creation.
- Led a team of 6 people to collaborate efficiently, responsible for graphic visual design control, typesetting.
- Presented the project in fluent English.

# Participant | INM+WKU Taishun Small School Reading Space Renovation Contest

2023

- Responsible for graphic layout, visual design, project report.
- Cooperated with Yiming Company, communicate with clients to understand and clarify the design intention.
- Work with team members to develop visual effects, coordinate drawing design and space design.

#### **SKILLS**

**Self-Introduction:** I am a multimedia artist passionate about sharing my stories through art to inspire empathy and understanding. I value inclusivity and authenticity, using my work to encourage freedom in life choices and celebrate diversity. I hope to create a more accepting and compassionate world through my innovation.

Language: Chinese Mandarin (Native), English (Fluent)

**Software:** Figma, Arduino, 3D modelling (Cinema 4D, Rhino), Adobe (Photoshop, Illustrator, InDesign), Video processing (Final Cut Pro), Office

Model-making: Laser cut, 3D printing

**Design Methodologies:** User-centered design, Usability testing, ADA method, A/B testing, Emotional design, Accessibility design, User journey analysis, Information architecture, Affinity maps, Design sprints, Biophilic design **Interest:** Divination, Meditation, Sketching, Swimming, Cooking