



# Ying Lu

## Graphic Designer

I am a Chinese graphic designer who has been exploring the field of graphic design for the past four years. I have a keen interest in creating various visual experiences, with a focus on logo design, branding, advertising, layout, and planning work.

I constantly seek new opportunities to showcase my creativity, challenge myself in different environments, accumulate design experience, improve professional quality, and create excellent design works.



## AWARDS & HONORS

- 2021.12 Third Prize of Dean's Scholarship, Wenzhou Kean University
- 2022.11 Zhejiang Provincial Government Scholarship, Zhejiang Provincial Government
- 2022.12 Second Prize of Dean's Scholarship, Wenzhou Kean University
- 2023.05 2023 Outstanding undergraduate graduate, Wenzhou Kean University

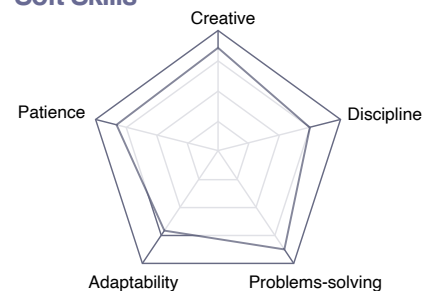
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<https://www.behance.net/yinglu4>  
**Email:** 13587394810@163.com  
**Language**  
**Chinese (Native Speaker)**  
**English (Fluent)**  
**Education**  
**09/2019-06/2023, Graphic design major**  
**Wenzhou Kean University**

## EXPERIENCES

- 2019.09 -2020.09 **Design Assistant, University Suntree Psychological Counseling Center**
  - Organized and planned a number of campus mental health activities
  - Designed publicity posters, IP images and peripheral products for the psychological counseling center
  - Awarded as "Excellent Design Assistant" by the director of Suntree psychological counseling center
- 2021.09 -2021.10 **Engaged in the design of Zeya Paper Reborn Project in Zeya County, Wenzhou City**
  - Planned and designed the recycling of Zeya paper, Wenzhou's intangible cultural heritage
- 2022.04 **Participated in Student Research Day Common Reads Programs, poster set, Whenzhou Kean University**
  - Designed the poster for the book "American-Born Chinese" about the experience of Asian in Western culture
- 2022.06 -2022.07 **Grphic Design Assistant, Shaoxing Guoyi Advertising Co., Ltd**
  - Assisted to complete various design projects
  - Helped to produce the advertising plans of some commercial brands
  - Skilled in using various design tools and software to enhance design effects
- 2023.04 **Participate in 2023 Student Research Day,Whenzhou Kean University**
  - Sharing research findings on "plant consciousness"
  - Design posters and other visuals to present research findings

## SKILLS

### Soft Skills



### Software Skills

