ABOUT ME:

An active and detail-oriented graphic designer.

I have good command of writing and visual expression, have the ability of working under pressure and teamwork. My design style is international and I am willing to try new things.



WU Yeshuhan

邬叶姝含 SYLVIA

LOCATION: Ningbo, Zhejiang, China

TEL: 0086 15867421642

EMAIL: wyshdggyx@gmail.com

BIRTHDAY: 07/2001

EDUCATION:

Undergraduate

09/2019-06/2023 Wenzhou-Kean University Major: BFA Graphic Design GPA: 3.67/4.0

SKILLS:

Proficient in

Photoshop, illustrator, InDesign, Office, Cap Cut, Figma, Cinema 4D, Blender

Familiar with

Touch Designer, Processing, Arduino, After Effects, Audition, Premiere, Midjourney, Dreamweaver, Lightroom

PORTFOLIO LINK:

https://www.behance.net/Yeshuhan/projects

HONORS AND AWARDS:

07/2022 Platinum Originality Graphic Design Competition Finalist Award

09/2022 Zhejiang Ningbo fourth Photography Art Exhibition Multimedia category Bronze Award

03/2023 National University Student 11th Marine Culture Design Contest Honorable Award

04/2023 The 4th Global Chinese Graduate Art & Design Competition for College Students Finalist Award

INTERNSHIP EXPERIENCES:

06/2022-08/2022

Ningbo Fenghua Sandianshui Culture Media Co. Ltd Adverting Intern

- 1. Independently completed small advertising design projects.
- 2. Normalized the process of commercial design.

PRACTICAL EXPERIENCES:

09/2019-06/2020

Wenzhou-Kean University Literature Club Planning Department Prime Minister

- 1. Planned and organized literature related activities.
- 2. Wrote the event planning plan independently.

09/2020-06/2021

Wenzhou Kean University Center of Media and Design Member

1. Produced promotional materials for university admissions campaigns.

09/2021-09/2022

Wenzhou Kean University "Zeya Screen Paper Reborn" Exhibition

1. Worked with the team on graphic design part of the exhibition, including making posters, guides, infographics.

个人陈述:

积极、注重细节的平面设计师,中共党员。 我具有良好的文字表达能力和视觉表达能力,及较强的抗压能力和团队合作能力, 设计风格国际化且乐于尝试新鲜事物。



WU Yeshuhan

邬叶姝含 SYLVIA

地点:浙江宁波

电话:15867421642

邮箱:1827296419@qq.com

出生年月:2001年7月

教育背景:

本科阶段

09/2019-06/2023 温州肯恩大学 专业:视觉传达设计 均分: 3.67/4.0

技能:

精诵

Photoshop, illustrator, InDesign, Office, Cap Cut, Figma, Cinema 4D, Blender

熟悉

Touch Designer, Processing, Arduino, After Effects, Audition, Premiere, Midjourney, Dreamweaver, Lightroom

作品集链接:

https://www.behance.net/Yeshuhan/projects

荣誉奖项:

07/2022 白金创意国际大学生平面设计大赛入围奖

09/2022 浙江省宁波市第四届摄影艺术展览多媒体类铜奖

03/2023 全国大中学生第11届海洋文化创意设计大赛 佳作奖

04/2023 第四届全球华人大学生艺术与设计毕业作品大赛入围奖

实习经历:

06/2022-08/2022

宁波市奉化区三点水文化传媒有限公司广告实习生

- 1. 独立完成小型广告设计项目
- 2. 规范化学习商业设计流程

实践经验:

09/2019-06/2020 温州肯恩大学 文学社 策划部 部长

- 1. 策划和组织与文学相关的活动
- 2. 独立撰写活动策划案

09/2020-06/2021 温州肯恩大学 媒体与设计中心 成员

1. 为大学招生制作宣传资料

09/2021-06/2022 温州肯恩大学 党建工作室 宣传部 成员

- 1. 独立完成志愿者活动推文制作
- 2. 设计党建推广封面海报及节气系列海报

09/2021-09/2022 温州肯恩大学 "泽雅屏纸-重塑" 展览 成员

1. 与团队一起完成展览的平面设计部分,包括制作海报,导视,信息图表