

Qingnan Jiang

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EDUCATION

Wenzhou-Kean University **Wenzhou, China**
Bachelor of Environmental Design 09/2019 – 06/2023

- **Relevant courses:** Introduction to Art Design, Graphic Forms, CAD Course, Design and Building Environment, Interior Design Drafting, Visualization Technology, Drawing and Rendering.

INTERNSHIP

Unilever **Shanghai, China**
Sales Intern 11/2022-12/2022

- Understood the retail market and made specific benefits to drive awareness, maintained customer base and engage clients.
- Collaborated closely with marketing and product development teams, created a campaign path for the marketing strategy that is strongly aligned with the key selling points.
- Assisted in implementing inventive marketing strategies to drive increased sales, created and executed action plans based on the marketing calendar to achieve sales plan.
- Fulfilled a range of customer service requirements to ensure clients have an enjoyable retail experience, guided them and provide relevant information and answers to product-related queries.

Oriental Hongyang Design Co., Ltd **Shaoxing, China**
Designer Intern 06/2022 – 08/2022

- Assisted in the production of drawings including plans, grading, section, elevation, perspective, 3D model and reports.
- Assisted interior designer in preparing presentations, coordinating site work, and maintaining project documents.
- Identified clients' needs, took design brief, and scheduled project implementation, met with client to determine design vision, scopes of work, and budgets and deliverable time-frames.

Shaoxing Starke Co., Ltd **Shaoxing, China**
Sales Intern 01/2022 – 03/2022

- Managed e-marketing events, provided management feedback regarding dealer sales potential, branch support, programs, and marketing support.
- Provided order support and design guidance to e-commerce customers looking for assistance with delivery, product issues, and sales recommendations.
- Visited stores, community organizations, and other venues to demonstrate products or services, and to answer questions from potential customers.
- Escalated difficult customer complaints, as well as communicated other store issues to the retail sales manager to initiate resolution.

EXTRACURRICULAR ACTIVITIES

Youth Volunteer Association **Shaoxing, China**
Member of PR Department 09/2020 – 7/2022

- Responsible for arranging meetings and writing meeting minutes, shooting meeting photos, edited and directed videos for association.
- Established PR strategies and recruited various social media platforms for promote a large number of Volunteering events, and drive association awareness.
- Led members to classified the items and held charity sales event, and publicized them on the Wechat and Weibo platforms, attracted more than 100 people to participate in, and finally raised 2000+ Yuan to donate.

ADDITIONAL INFORMATION

Language skills: Mandarin (Native), English (Fluency/CET-4)

IT Skills: Proficient in Microsoft Office, InDesign, AutoCAD, Photoshop, Ai; familiar with SketchUp, GIS, Rhino.

Interests: Traveling, Designing, Reading.