



**Hao Chen** 2000.1.11

## EDUCATIONAL BACKGROUND

**Kean University** 2018 - 2022

Bachelor of Design in Graphic Design

GPA: 3.3/4.0

Relevant Courses: Computers in Graphic Design, Intro Design & Visual Culture, World Literature, Foundations of Math, Visual Form, Visualization Technique, Typography, Web & Interactive Design, Motion Graphic Design

## EXTRACURRICULAR ACTIVITIES

**Student Ambassador** 2018-present

1. To participate in the campus Open Day activities, including the poster design, activity tweets production, event planning
2. Production activities tweets
3. Planning the campus activities, school school of promotional activities, for example, in the college of architecture and design head, video camera, the makers of a tweet, as school propaganda work in the school play
4. Participated in the campus Summit organized by Xi'an Jiaotong University and Liverpool University on behalf of the University

**Wenzhou Innovation Network (WIN)** 2019

1. Participated in graphic design, tweet layout, etc
2. Participate in on-site activities

## INTERNSHIP EXPERIENCES

**Ogilvy & mather** 2021.6-2021.9

1. Participated in the design or modification of wechat tweets of Sheseido and Jim Beam, taobao details page and Weibo posters, etc.

2. Complete castrol dynamic tail design

3. Complete Philips advertising video subtitles

**Wenzhou Kean University Admissions Office** 2019-2020

1. Went to various places on behalf of the university to attend university consultation meetings and information conferences

2. Assist the admissions teacher finished the work, such as hotline telephone answering school, parents answer questions about the school

3. Hosts students, parents and leaders and participates in Tours of the campus

**Blue Whale Composition** 2021

1. Graphic design (posters, Yilabao, etc.)

## QUALIFICATIONS AND SKILLS

### Qualifications

College promotion certificate of Honor

### Skills

English (CET-4)

## Software

**Ai**

**Ps**

**Ae**

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