

Mei Yuxi

Graphic Designer

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<https://vimeo.com/user126102691>



I specialize in visual design, brand development, UI/UX design, and illustration - whether that be print or digital. Inspired by the unknown. Always looking for new opportunities and creative endeavors.

Education

2018-2022
• Wenzhou-Kean University
B.F. A. Graphic Design
GPA: 3.866

2022-2024
• Pratt Institute
M.F. A. Communication Design

Skills

100%
GRAPHIC DESIGN

90%
UI/UX DESIGN

90%
MOTION GRAPHIC

80%
3D MODELING

Experience & Awards

2021
LOOKwhat Studio, Hangzhou
• Assist in branding design
• Contributed to the design and production of promotional posters and films for mobile games
• Provided the film script storyboard design of some scenes and mobile game promotional video

2019-2021
Student Assistant, Michael Graves College
• Involved in various activities such as the open house day, Christmas Day, etc., made posters and tweets, and served as the event photographer
• Took charge of the "Explore the School" program to help students better understand graduate schools abroad

2019-2022
Peer Tutor, Student Academic Support Service Center, Wenzhou-Kean University
• Spent four hours each week tutoring students in graphic design, animation, art history, etc.
• Helped students solve academic barriers and difficulties and improve their academic performance and professional skills to a large scale
• Attended the sharing meeting as a representative and gave a speech on Major & Study Skills

2018-2020
Publicity Department, Communist Youth League, Wenzhou-Kean University
• Participated in the planning and shooting of the "HOT TALK" program
• Designed roll-up banners and posters for the "Open House" and other publicity projects

2018-2022
• Outstanding Graduate of Zhejiang Province
• Zhejiang Provincial Government Scholarship
• First-Class, Dean's Scholarship
• Second-Class, Dean's Scholarship
• First Prize in "The Other Hand" Workshop
• Exhibited in "FutureLab", Shanghai