



# Jianing Yang

## Education

2018.9-2022.6  
Wenzhou-Kean University  
Graphic Design

## Contact

**E-Mail:** Jianingyang@163.com  
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## Skill

### Design

Brand Identity Design  
Interaction & Visual Design  
Layout and book design

### Application of Software

Illustration  
Photoshop  
InDesign  
Premiere  
After Effects  
Media Encoder  
Figma  
Lightroom  
Typographic Design  
Brand Identity Design  
Visual Design  
Book Design  
Motion Design / Looping GIFs

### Art

Illustration  
Chinese painting

### Language

Chinese (First Language)  
English

## Personal Website

<https://www.behance.net/1065126685022f>

## Experience

- |   |  |                           |
|---|--|---------------------------|
| 2018.9-2022.6   | <b>KIWI Campus Media</b>               | <b>Vice President</b>     |
| <ul style="list-style-type: none"><li>● Assist the capuns in setting up and designing the open day</li><li>● Participate in the production of the school yearbook for graduates, mainly responsible for layout work</li><li>● Complete the design of the club logo and peripheral materials such as name tags and stickers</li><li>● Organize aesthetic training for club members and provide aesthetic support</li><li>● Collaborate with other clubs to organize on-campus activities and provide technical and aesthetic support</li></ul> |  |                           |
| 2021.6-2021.8   | <b>Xiangshan Media Center</b>          | <b>Internship</b>         |
| <ul style="list-style-type: none"><li>● Mainly assist the media center in the production of news first images and promotional graphics.</li></ul>   |  |                           |
| 2020.7-2020.9   | <b>Xiangshan Youth Palace</b>          | <b>Internship</b>         |
| <ul style="list-style-type: none"><li>● Mainly assist teachers in the design of manuals and books</li><li>● Designing materials such as brand name plates and hangtags for the organization</li></ul>   |  |                           |
| 2019.7-2019.9   | <b>Chongqing Pinnuo E-commerce Co.</b> | <b>Part-time Designer</b> |
| <ul style="list-style-type: none"><li>● Engaged in advertising design of e-commerce platform</li><li>● Assist operation team to improve product vision and sales</li></ul>  |  |                           |

## Project Experience

- |   |   |
|---|---|
| 2020.11   | <b>Let's Charrette x INM Workshop Day</b> |
| <ul style="list-style-type: none"><li>● As the main team member, participated in the store planning and activity publicity design of INM brand</li><li>● Participate in brand planning proposal and presentation design</li></ul> |   |
| 2020.7  | <b>WKU Chen Tianlong Art Museum</b>       |
| <ul style="list-style-type: none"><li>● Designed the dynamic brand logo of Chen Tianlong Art Museum</li><li>● Completed the dynamic extension design of related brands</li></ul>  |   |
| 2019.5  | <b>Let's Charrette</b>                    |
| <ul style="list-style-type: none"><li>● Participate in space renovation and brand promotion design as a key team member</li><li>● Participate in brand planning proposal and presentation design</li></ul>                        |   |

## Awards and Honors

- 2021.12 Dean's scholarship third prize
- 2020.11 Let's Charrette x INM Workshop first prize
- 2019.6 College English Test-4